

# SUSAN TREACY

Creative Director/Writer  
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## WORK:

**22squared, Executive Creative Director**

June 2007 – May 2009

CBS Sports.com Fantasy Football, Caribou Coffee, Southeast Toyota, Red Brick Ale, Florida's Natural Orange Juice

**Fallon Minneapolis, Group Creative Director**

April 2004 – June 2007

Citi, Citibank, Nordstrom, BMW, Kitchen Aid, new business

**TBWA/Chiat/Day San Francisco, Writer, ACD**

February 2000 – March 2004

adidas, Fox Sports, Levi's, Starz Movie Network

**FCB San Francisco, Writer**

October 1996 – February 2000

Levi's, Dockers Khakis, Sega Dreamcast, Amazon.com, Fox Sports, MTV, Coors

**Mad Dogs & Englishmen, New York, Writer**

August 1993 – October 1996

Thom McAn Shoes, Blue Moon Beer, Nick at Nite, Marika Activewear, Turner Classic Movies, Formica

## SCHOOL:

Portfolio Center, Atlanta, 1992–1993

University of Wisconsin–Madison, BA Journalism 1989

## AWARDS:

Cannes Silver Lion • One Show, 2 Gold Pencils, 1 Bronze, 8 merits • D&AD, 3 Silver Pencils, merit • Effies, 2002, 2006 • Clios, 2 Silvers, 2 Bronze • Andys, 3 Golds • NY Art Directors Club, 3 Silvers

## JUDGE:

One Show • NY Art Director's Club • Radio Mercury Awards • Young Guns • Athenas • Andys

## INSTRUCTOR:

Miami Ad School, San Francisco